

('799) 5-8, 11, 13 and 15 have been rejected further in view of Freedman.

Rosenberg discloses an information retrieval and transfer system which utilizes data stored in print form on a microfilm reel or microfilm cards. At column 5, last paragraph, Rosenberg teaches away from applicant's invention by stating that, "Present information retrieval systems using computer digitally stored data are limited in their output by a limited printout speed... reproduction of pertinent data is performed by relatively slow digital printing equipment." Rosenberg teaches that a book making machine must therefore use a microfilm data source. Ogaki ('799) does not, and for that matter, no reference can be combined with Rosenberg to make a machine obvious which Rosenberg specifically and expressly states is impractical and unworkable. Applicant, on the other hand, has conceived and reduced to practice a high speed book manufacturing system which in fact can store data in digital form correspondign to the text of a plurality of books and in a high-speed, practical manner print the entire book in only three to five minutes. Rosenberg teaches that this is impossible. Applicant teaches that the impossible is in fact possible with the printer hardware described on page 23 of applicant's specification. Independent claims 1, 11, 12 and 14 have all been amended to specify that the data of applicant's book manufacturing system is stored in digital form as opposed to microfilm reels or cards. Applicant's

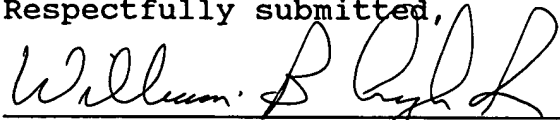
invention is a great improvement over Rosenberg's microfilm storage system and overcomes the disadvantages of Rosenberg's device inasmuch as such a system would be very difficult to physically maintain and would be subject to film degradation coupled with the disadvantage of text distribution, while applicant's system would always product a perfect printing of the digital data and can be loaded electronically over telephone lines.

Again, neither Ogaki ('799) nor Freedman nor any of the other references cited teaches the use of a digital storage system for the complete manufacture of an entire book from a data base of a plurality of book texts.

It is urged that the invention should be viewed as a whole wherein applicant is the first to reduce to practice a book manufacturing system and method which utilizes a plurality of digitally sotred texts in conjunction with high speed printers enabling the manufacuter of a selected, complete, bound book in only minutes. The Examiner's primary reference teaches that such a system is not possible. No secondary reference including Ogaki ('799) nor Freedman can supply a moativation to cause one skilled in the art to modify Rosenberg in order to produce the very system which Rosenberg teaches away from.

In view of the amendment of the independent claims and the foregoing argument, it is urged that claims 1-15 are now allowable, and a timely notice of allowance is, therefore, respectfully solicited.

Respectfully submitted,



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